FASSON® Crack-Back® Plus

FAST, EASY AND EFFICIENT

LECTA

WITH
Crack-Back® Plus

WITHOUT
Crack-Back® Plus

THE LINES OF SUCCESS ARE DIAGONAL

You can't judge a label by the face stock only, so turn it over and look at the release liner. That's where you'll see why Crack-Back® Plus has been such a hit with customers and printers for years.

One of Fasson's standout innovations, Crack-Back® Plus is a unique, patented system with a backing that peels effortlessly from the label. It always works and only cuts when it should.

And it is not only customers who use the labels that Crack-Back® Plus makes happy, but also printers by ensuring greater efficiency in sheet design and printing.

WHAT Crack-Back® PLUS IS OFFERING TO THE PRINTING COMPANIES?

Fast and simple Sheet design: With the diagonal scored lines spaced only 32mm there is always a cutting line, even on small stickers.

Easy positioning for common jobs: Even in the production of narrow rectangular stickers, hardly there is a risk that there are no cut lines between the labels.

Solid results: Thanks to the fact that the diagonal scores do not match with the face die cut shape, there is no risk to damage de labels.

Fast production: The higher thickness and the optimal flatness of the release liner guarantee maximum speed in press, thus reducing production time.

Fewer complications: By not having Crack-Back® Plus scored lines close to the edge, there is no pre-delamination or adhesive contamination that could affect other sheets or labels.

Less waste or scrap material: Save up to 25% material thanks to a more efficient sheet design.

Great versatility: Crack-Back® Plus is perfect for die cutting or perforating, making it unnecessary to duplicate warehouse stocks.

WHAT Crack-Back® PLUS IS OFFERING ITS CUSTOMERS?

Simple and reliable: With Crack-Back® Plus there are never cutting failures.

Fine appearance: The diagonal lines simplify the peel-off process, thus facilitating the application and positioning of labels or large posters.

Improved results: Crack-Back® Plus scored lines open easily, preventing damage to the face and making the label less vulnerable to moisture.

Higher resistance: Crack-Back® Plus is easy to peel in a single operation thanks to the stability and consistency of the backing paper and the stiffness of the scored lines.

Less troubles due to unwanted scores: Unlike self-adhesive produced by standard methods of cutting with blades, with Crack-Back® Plus there is no risk of 'spaghetti cut', which totally damages the release liner.

The quality, environmental, energy and occupational health and safety policy of Lecta's integrated management system reinforces our commitment and responsibility to the communities and environments in which we operate

The entire Fasson range is produced in accord with ISO 14001 and EMAS environmental standards, ISO 50001 energy management standard, ISO 9001 quality standard and ISO 45001 occupational health and safety standard. All Crack-Back® Plus products are sold with the FSC® C011032 Chain of Custody forest certification.

¿Do you want to know more about the use of our Crack-Back® Plus?
Visit our website fassonsheets.lecta.com exclusively dedicated to FASSON® range.

Fasson Crack-Back® Plus Product Portfolio

Product		Adhesive	Sheet Size (mm)	Item Article	Sales Unit	Nº sheets/ unit	Minimum Quantity
WHITE PAPERS							
Vellux FSC® Certified	A premium-quality uncoated woodfree offset paper, white only	Permanent	210 x 297	DO1070003	Box	250	250
		Permanent	430 x 610	DO1070002	Box	250	250
		Permanent	500 x 700	DO1110002	Box	250	250
		Permanent	500 x 700	DO1110003	Box	2500	2500
		Permanent	450 x 640	DO1070001	Box	250	250
		Permanent	1000 x 700	DO1110001	Box	150	150
		Removable	500 x 700	DP0940001	Box	250	250
		Supertack	1000 x 700	DO1120005	Box	150	150
		Supertack	500 x 700	DO1120001	Box	250	250
MC White FSC® Certified	A premium-quality machine-coated woodfree offset paper, semi-gloss finish, white only	Permanent	450 x 640	DO0900001	Box	250	250
		Permanent	500 x 700	DO0930001	Box	250	250
		Permanent	500 x 700	DO0930002	Pallet	2500	2500
		Removable	500 x 700	DP0930001	Box	250	250
		Supertack	500 x 700	DO0910001	Box	250	250
Glossart FSC® Certified	A premium-quality multiple-coated, calendered woodfree offset paper, mirror finish, white only	Permanent	500 x 700	DO0960001	Box	250	250
High Gloss White FSC® Certified	A premium-quality cast-coated woodfree offset paper, mirrorfinished glossy surface, white only	Permanent	430 x 610	FHG80P004	Box	250	250
		Permanent	500 x 700	FHG80P001	Box	250	250
		Permanent	500 x 700	FHG80P002	Pallet	2500	2500
		Permanent	450 x 640	FHG80P003	Box	250	250
		Permanent	1000 x 700	FHG80P005	Box	150	150
		Removable	500 x 700	FHG80R001	Box	250	250
		Supertack	500 x 700	FHG80S001	Box	250	250
		Supertack	1000 x 700	FHG80S002	Box	150	150
SPECIAL PAPERS							
Copyface FSC® Certified	A white woodfree printing paper with a special self-copying coating	Permanent	610 x 430	BJ5200002	Box	250	250
Coverall FSC® Certified	A fully-opaque premium-quality cast-coated woodfree paper, mirror finished glossy surface, white	Permanent	500 x 700	FCA92P001	Box	250	250
Creme verge FSC® Certified	An ivory laid paper	Permanent	500 x 700	BJ5210002	Box	125	125
Mattcover FSC® Certified	A fully-opaque premium-quality machine-coated woodfree paper, white	Permanent	500 x 700	DO0880001	Box	250	250

FASSON®

Product		Adhesive	Sheet Size (mm)	Item Article	Sales Unit	Nº sheets/ unit	Minimum Quantity
PAPERS FOR DIGITAL PRINTING							
High Gloss White (DI-OF) FSC® Certified	Premium-quality cast-coated woodfree paper, mirror finish, white. For digital printing: dry toner or liquid toner (HP Indigo)	Permanent	320 x 460	FHD80P002	Box	250	250
		Permanent	530 x 750	FHD80P001	Box	250	250
MC Gloss (DI-OF) FSC® Certified	Premium-quality machine-coated woodfree paper, matt finish, white. For digital printing: dry toner or liquid toner (HP Indigo)	Permanent	320 x 460	BI7870002	Box	250	250
		Permanent	530 x 750	BI7870008	Box	250	250
MC Matt (DI-OF) FSC® Certified	Premium-quality machine-coated woodfree paper, gloss finish, white. For digital printing: dry toner or liquid toner (HP Indigo)	Permanent	320 x 460	BI7900002	Box	250	250
		Permanent	530 x 750	BI7900004	Box	250	250
COLOURED PAPERS							
Pastel offset Blue FSC® Certified	A machine-finished offset paper (ECF) (yellow and blue)	Permanent	500 x 700	DO1050001	Box	150	150
Pastel offset Yellow FSC® Certified		Permanent	500 x 700	DO1060001	Box	150	150
Radiant Chartreuse FSC® Certified	Fluorescent-coated paper chartreuse (yellow), orange, red and green	Permanent	500 x 700	BX2570001	Box	150	150
Radiant Green FSC® Certified		Permanent	500 x 700	BX2590001	Box	150	150
Radiant Orange FSC® Certified		Permanent	500 x 700	BX2560001	Box	150	150
Radiant Red FSC® Certified		Permanent	500 x 700	BX2580001	Box	150	150
Satin Blue FSC® Certified	Coloured calendered paper, (yellow, blue, red and green)	Permanent	500 x 700	DO1030001	Box	150	150
Satin Green FSC® Certified		Permanent	500 x 700	DO1020001	Box	150	150
Satin Red FSC® Certified		Permanent	500 x 700	DO1040001	Box	150	150
Satin Yellow FSC® Certified		Permanent	500 x 700	DO1010001	Box	150	150

Look for our FSC® certified products! All FSC® certified ranges are sold as FSC® Mixed Credit.

Guarantee and liability:
All product statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. Products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.
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