

PRODUCT DATA

FASSON®

FASSON® Design Paper Range

Issued May 2021

Introduction

A self-adhesive paper range consisting of papers with a special finish, such as papers with “hand made” appearance as well as felt marked finish, matt finish and laid watermarked.

Description

Face:

- Matt Wine:** white, matt coated supercalendered.
- Martele Blanc:** white, uncoated, matt with “hammered” tactile embossed finish.
- Rustique Blanc:** white, uncoated matt with felt marked finish.
- Verge Creme:** cream, uncoated, matt, laid watermarked with a tactile “hand made” appearance and feel.
- Verge Blanc:** white, uncoated, matt, laid watermarked with a tactile “hand made” appearance and feel.
- Natural Bois:** natural, unbleached, uncoated, laid watermarked.

Availability	Adhesive ➡	Permanent
<i>Backing</i> ⤴		
Plain		x

Printing & Conversion

Conventional printing methods, such as Offset, Flexo, Screen and Dry Toner
Before applying the label, the surface must be clean, dry and grease-free.

Features: Excellent lay flatness, enabling high-speed printing. The face papers have a wet strength and fungicidal treatment.

Recommendations for use

Suitable for primary labelling of high and premium goods such as wine, spirits and packaging of specialist foods. For indoor use only.

General

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins” TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins” – Offset printing.

PRODUCT CHARACTERISTICS

Physical properties

Face	Mat Wine	Martele Blanc	Rustique Blanc	Verge Creme	Verge Blanc	Natural Bois
Basis weight (g/m ²) ISO 536	90	90	90	80	80	90
Caliper (microns) ISO 534	120	118	130	120	120	88

Adhesive

Permanent: General-purpose emulsion-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

Permanent

Adhesion (N/m)
(FTM 2 on steel/20 min. bond time)

280

Tack (N/m)
(FTM 9 on glass)

680

Minimum application temperature

> +5

Service temperature range (°C)

-20 to +80

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

Backing

One side coated, bleached kraft paper. It is providing a good lay flatness.

Basis weight: 80 g/m²

ISO 536

Caliper: 79 micron

ISO 534

Guarantee and liability:

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