

PRODUCT DATA

FASSON®

FASSON® Wine Paper Range

Issued July 2024

Introduction

A self-adhesive paper range consisting of papers with a special finish, such as papers with “hand made” appearance as well as felt marked finish, matt finish and laid watermarked.



Description

Face:

- Bianco Matt FSC® Certified:** white, matt coated woodfree paper.
- Martele Blanc FSC® Certified:** extra white, coated, matt with “hammered” tactile embossed finish.
- Rustic Nature FSC® Certified:** white, uncoated matt with felt marked finish.
- Verge Creme FSC® Certified:** cream, uncoated, matt, laid watermarked with a tactile “hand made” appearance and feel.
- Verge Blanc FSC® Certified:** white, uncoated, matt, laid watermarked with a tactile “hand made” appearance and feel.

This paper range, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

Backing 	Adhesive 	Permanent
Scored		x

Printing & Conversion

Conventional printing methods, such as Offset, Flexo, Screen and Dry Toner
Before applying the label, the surface must be clean, dry, and grease-free.

Features: Excellent lay flatness, enabling high-speed printing. The face papers have a wet strength treatment.

Recommendations for use

Suitable for primary labelling of high and premium goods such as wine, spirits, and packaging of specialist foods. For indoor use only.

General

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins” TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins” – Offset printing.

PRODUCT CHARACTERISTICS

Physical properties

Face	Bianco Matt	Martele Blanc	Rustic Nature	Verge Creme	Verge Blanc
Basis weight (g/m ²) ISO 536	90	90	90	90	90
Caliper (microns) ISO 534	98	118	117	135	135

Adhesive

Permanent: Acrylic permanent adhesive for non-recyclable bottles. The printed label resists a minimum of 2 hours with the bottle being submerged ice water (Ice Test).

Permanent

Adhesion (N/25mm)
(FTM 1 on st. steel/20 min. bond time)

17

Tack (N)
(FTM 9 on stainless steel)

13

Minimum application temperature

+5

Service temperature range (°C)

-20 to +80

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

Backing

One-side-coated bleached kraft paper, with crush-scored lines, running in the machine direction, 35 mm apart. Bending along one of the lines will crack the backing open for easy removal. The functionality of scored backing products is strongly related to label size. We advise not to use scored backing for labels larger than A4 (210 x 297 mm) or smaller than A8 (52 x 74 mm). Also, the direction of the score lines is of importance; for labels from A8 to A6 (105x 148 mm) it is commendatory to have the score lines parallel to the short side of the label. For products not complying to these recommendations Torrassapapel - Lecta does not take responsibility for the functionality of the score lines.

Basis weight: 90 g/m²

ISO 536

Caliper: 90 micron

ISO 534

Guarantee and liability:

All product statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. Products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

All products are sold subject to Torrassapapel - Lecta's general terms and conditions of sale, see <https://www.lecta.com/terms>

Fasson® and Crack-Back® are registered trademarks of Avery Dennison Corporation and related entities, and the products are produced by Torrassapapel - Lecta under license from Avery Dennison Corporation and related entities for EMENA only.