

## PRODUCT DATA

**FASSON®**

### FASSON® Natural Kraft Brown

Issued December 2023

#### Introduction



Machine-glazed paper, distinguished by its high strength and excellent surface properties. Made of 100% virgin kraft fiber.

#### Description

Face: **Natural Kraft Brown:** natural, unbleached, uncoated, laid watermarked.

This paper range, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

Backing 	Adhesive 	Permanent
Scored		<b>x</b>

#### Printing & Conversion

Conventional printing methods, such as Offset, Flexo, Screen and Dry Toner  
Before applying the label, the surface must be clean, dry, and grease-free.

**Features:** Excellent lay flatness, enabling high-speed printing.

#### Recommendations for use

Suitable for primary labelling of high and premium goods such as wine, spirits, and packaging of specialist foods. For indoor use only.

#### General

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins” TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins” – Offset printing.

## PRODUCT CHARACTERISTICS

### Physical properties

#### Face **Natural Kraft Brown**

Basis weight (g/m<sup>2</sup>) 70  
ISO 536

Caliper (microns) 102  
ISO 534

### Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

Permanent

Adhesion (N/m)  
(FTM 1 on st. steel/20 min. bond time) 616

Tack (N)  
(FTM 9 on stainless steel) 10.3

Minimum application temperature +5

Service temperature range (°C) -20 to +80

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

### Backing

One-side-coated bleached kraft paper, with crush-scored lines, running in the machine direction, 35 mm apart. Bending along one of the lines will crack the backing open for easy removal. The functionality of scored backing products is strongly related to label size. We advise not to use scored backing for labels larger than A4 (210 x 297 mm) or smaller than A8 (52 x 74 mm). Also, the direction of the score lines is of importance; for labels from A8 to A6 (105x 148 mm) it is commendatory to have the score lines parallel to the short side of the label. For products not complying to these recommendations Torrassapel - Lecta does not take responsibility for the functionality of the score lines.

Basis weight:	86 g/m <sup>2</sup>	ISO 536
Caliper:	87 micron	ISO 534

#### Guarantee and liability:

All product statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. Products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

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