

PRODUCT DATA

FASSON®

FASSON® Crack-Back® Plus Mattcover

Issued December 2023

Introduction

A self-adhesive paper sheet product for offset printing combined with the unique, diagonal Crack-Back® Plus backing removal system.

Description

Face: A fully-opaque premium-quality machine-coated woodfree paper, white.
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

| Availability | Adhesive ➡ | Permanent |
|--|------------|-----------|
| Backing ⤴ | | |
| Crack-Back® Plus (diagonal cracklines) | | x |

Printing & Conversion

Offset printing.
Before applying the label, the surface must be clean, dry and grease-free.

Features: Excellent lay flatness, enabling high-speed printing.
The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating layouts, conversion and application of the label.
Product has excellent correction-, over posting- and block-out characteristics.

Uses: Correction-, cover-up-, over posting-, block-out- and packaging labels/stickers with a semi-gloss finish; on flat or curved surfaces.
For indoor use only.

General

Shelf life: 2 years stored at 20°C / 55% R.H.
Total caliper (±10 %): 167 micron

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.

PRODUCT CHARACTERISTICS

Physical properties

Face

| | | |
|---------------|---------------------|----------|
| Basis weight: | 80 g/m ² | ISO 536 |
| Caliper: | 68 micron | ISO 534 |
| Opacity: | 98 % | ISO 2471 |

Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

Permanent

| | |
|--|------|
| Adhesion (N/m) (FTM 2 on steel/20 min. bond time) | 365 |
| Tack (N) (FTM 9 on st. steel) | 10.3 |
| Minimum application temperature | +5 |
| Service temperature range after 24 hrs (°C) | +80 |
| Resistance to cold (°C) ¹⁾ down to | -20 |

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

Backing

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good lay flatness ensures first-class printing and finishing. *(For optimal functionality take care of the following: minimum label size must be 20 cm². The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)*

| | | |
|---------------|---------------------|---------|
| Basis weight: | 86 g/m ² | ISO 536 |
| Caliper: | 87 micron | ISO 534 |

This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Guarantee and liability:

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