

PRODUCT DATA

FASSON®

FASSON® MC Matt DI-OF FSC® Certified

Issued May 2021

Introduction

Qualified self-adhesive material for INDIGO DIGITAL presses. Optimized to secure excellent runability and print performance.

Description

Face: Premium-quality machine-coated woodfree paper, matt finish, white.
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

	Adhesive ➡	Permanent
Backing ⤴		
Crack-Back® Plus (diagonal cracklines)		x

Printing & Conversion

This product is specifically engineered for use on the INDIGO DIGITAL sheet-fed press. The face material gives good toner key (no pre-treatment needed). Stable construction ensures problem-free runability. Before applying the label, the surface must be clean, dry and grease-free. Also printable in conventional offset.

Features:

Qualified material ensures problem free conversion. The unique Crack-Back® Plus: backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

Recommendations for use

Multi-colour quality labels, promotional and collectable stickers using the advantages of full-colour DIGITAL printing such as: short runs, personalization etc.
For indoor use.

General

Shelf life: 2 years stored at 20°C / 55% R.H.
Total caliper (±10 %): 177 micron

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.

PRODUCT CHARACTERISTICS

Physical properties

Face

Basis weight:	90 g/m ²	ISO 536
Caliper:	79 micron	ISO 534
Opacity:	92 %	ISO 2471

Adhesive

Permanent: General-purpose emulsion-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

Permanent

Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	365
Tack (N/m) (FTM 9 on glass)	380
Minimum application temperature	> +5
Service temperature range up to 24 hrs (°C)	+80
up to 1 hr (°C)	+110
Resistance to cold (°C) ¹⁾ down to	-40

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

Backing

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good layflatness ensures first-class printing and finishing.
(For optimal functionality take care of the following: minimum label size must be 20 cm². The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)

Basis weight:	86 g/m ²	ISO 536
Caliper:	87 micron	ISO 534

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